

Everest Tradeshow Management, LLC

Show Name: brand @ PROMOTIONS EAST 2010

Show Dates: JUNE 8-9, 2010

Deadline Date To Receive Discounted Rates: MAY 26, 2010

EXHIBITOR MOVE-IN

SUNDAY	JUNE 6, 2010	8:00 AM - 6:00 PM
MONDAY	JUNE 7, 2010	8:00 AM - 8:00 PM
TUESDAY	JUNE 8, 2010	8:00 AM - 9:30 AM

SHOW HOURS

TUESDAY	JUNE 8, 2010	9:30 AM - 5:00 PM
WEDNESDAY	JUNE 9, 2010	9:30 AM - 4:00 PM

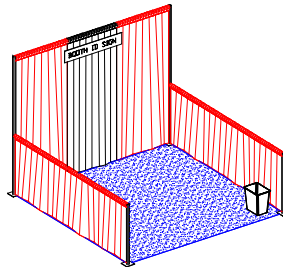
EXHIBITOR MOVE-OUT

WEDNESDAY	JUNE 9, 2010	4:00 PM - 10:00 PM
THURSDAY	JUNE 10, 2010	8:00 AM - NOON

Move-Out Note: All carriers must check in no later than **NOON** on **Thursday, June 10th, 2010** or freight will be shipped C.O.D. via Liberty / Roadway Express.

brand SHOW COLORS:

- Back Drape: BLACK
- Side Drape: BLACK
- Booth Carpet: BLUE
- Aisle Carpet: BLACK



BOOTH EQUIPMENT:

Each booth will be provided with an 8ft BLACK background drape, 42 in. BLACK side divider drape, booth ID sign & a wastebasket.

CARPET COLOR:

The booths are carpeted in BLUE and the aisles will be carpeted in BLACK.

ADVANCE WAREHOUSE:

Promotions East 2010 / brand

Exhibiting Company Name / Booth Number

c/o Liberty CFS inc / YRC

6634 Delilah Road, Egg Harbor Township, NJ 08234

Materials should be shipped to ARRIVE at our warehouse **NO LATER THAN June 4, 2010**. Any shipments received more than 30-days prior to the Move-In will incur additional charges.

DIRECTLY TO FACILITY:

Atlantic City Convention Center

Promotions East 2010 / brand

Exhibiting Company Name / Booth Number

c/o Everest Tradeshow Management

One Miss America Way, Atlantic City, NJ 08401

Shipments will be received at the exhibit facility on: June 6th between 8:00 AM - 6:00 PM, June 7th between 8:00 AM - 8:00 PM, and on June 8th between 8:00 AM - 9:30 AM.

ASSISTANCE:

If you have any questions or would like assistance, please call our office at (845) 292-7289.